

SOLAR: Helping consumers and businesses control their energy costs

Date: Tuesday 2 May, 14:00-18:30

Location: Hotel Renaissance, Rue de Parnasse 19, 1050 Brussels (next to the European Parliament)

Solar is now cheap. In fact, it is a key part of helping consumers and businesses control their energy bills. This event will focus on what new solar business models solar are on offer for those that up until now have had limited access to solar. It will look at how we can change the way we structure solar projects to reduce risk and increase access to finance. It will show how more and more businesses are using the long-term stability of solar PV to hedge against rising and fluctuating prices.

The [PV Financing research project](#), funded by the European Commission's Horizon 2020 research and innovation programme, has worked over the last two years to identify the best business models and financing schemes for solar across Europe. This final event hopes to translate that research into concrete actions for policy makers.

This event will launch the PV Financing EU Policy Advisory Paper and also [present seven national Policy Advisory Papers](#) that have been published for each of the countries studied.

This event is free to attend but registration is mandatory. Please email Tina Stojanovic at t.stojanovic@solarpowereurope.org to register your attendance.

AGENDA

Moderator	<i>James Watson, CEO, SolarPower Europe</i>
14:00	Introduction to the PV Financing project <i>Luz Aguilar, International Project Manager, German Solar Association (BSW-Solar)</i>
14:10	Social, multi-family and rented housing: the next frontier for solar <ul style="list-style-type: none">• Collective self-consumption in France <i>Julien Courtel, Observ'ER</i>• The shared generation facility model in Austria <i>Vera Leibl, PV Austria</i>• Case study: the Mieterstrom model in Germany <i>Luz Aguilar, International Project Manager, German Solar Association (BSW-Solar)</i> Q&A



15:00	Self-consumed electricity can be cheaper electricity <i>Alexandre Roesch, Policy Director, SolarPower Europe</i>
15:20	Coffee break
15:40	Helping businesses reduce costs and combat volatility <ul style="list-style-type: none"> • Solar hedging options with corporate Power Purchase Agreements <i>Mariana Heinrich, Climate and energy manager, World Business Council on Sustainable Development</i> • Allowing new PPA models to spread across Europe <i>Sonia Dunlop, Policy Adviser, SolarPower Europe</i> • Case study: L’Oreal onsite direct wire PPA, Italy <i>Riccardo Battisti, Ambiente Italia</i> <p>Q&A</p>
16:40	Panel debate: What policy changes are needed at national and European level to bring forward new business models? <i>Kathleen van Brempt MEP (Socialists & Democrats, Belgium)</i> <i>Jonathan Bonadio, Policy Officer, Directorate-General for Energy, European Commission</i> <i>Stan d’Herbement, the European Federation of Renewable Energy Cooperatives (REScoop)</i> <i>Ibrahim Ciftici, Gunder (Solar association of Turkey)</i> <i>Isabella O’Dowd, CEO, UK Solar Trade Association</i> <i>Jorg Mayer, Managing Director, German Solar Association (BSW-Solar)</i> <p>Q&A</p>
17:10	Networking drinks
18:30	End of event